



BUILDING HOMES. BUILDING RELATIONSHIPS.

ON SCHEDULE – THE FASTEST LINE BETWEEN TWO POINTS IS A STRAIGHT LINE

In a recent walk through of a newly completed home, a client told me that many neighbors had commented that they were impressed by the speed with which the home was constructed. In and of itself, when neighbors observe a construction site make progress consistently toward completion, there is a positive response...even a bit of wonder. This reaction is due to the fact that continual, uninterrupted progress is not the norm. Too often, we have all seen projects that stumble along...with some times that are active and more times where little is going on at all. Indeed our client's home was completed on the 12-month schedule, which by itself, is an aggressive pace for any custom home. Perhaps more than the actual time spanned, the construction cycle was perceived to go quickly because the construction cycle ran without interruption...from start to finish. What causes this result to occur?

Thoughtful and proactive planning, building and maintaining momentum and continual progress through completion are objectives every client desires. As an organization, we are continually examining and working to improve the execution of the design and construction phases. Our goal in streamlining each aspect of the process is to maximize efficiency, facilitate creativity and to improve the experience of everyone sharing in the custom home building experience. And we achieve these goals by providing the appropriate team supported by a well-organized, integrated and systematic approach to each stage of project development.

Structure Home created its' own comprehensive project management schedule called the "Journey Timeline" – a detailed blueprint for the entire path through the design and construction process. The Journey Timeline was developed based upon our experience with all prior Structure Home projects, with feedback of clients, design consultants and trade partners, where we examined, defined, and implemented a plan to direct the team through the required steps. The goals of that process are:

- To enhance the customer and project management experience.
- To improve management, construction schedule and budget efficiencies.
- To optimize construction methods and quality.

In addition to significant financial benefits derived from a systematic process, the quality, cost and durability of the finished home is improved. Inherently, thoughtful and proactive planning requires the design team and trade professionals to refine and resolve the design vision in advance of construction. A fully vetted design solution further enables each trade professional on site to focus on thoughtful installation and craftsmanship in each component of the home.

With proper advance planning, proactive decision-making and the experience/knowledge to anticipate the requirements of a custom home...a smooth and continuous flow of work occurs and scheduled completion dates are met. This is a simple principal that makes common sense to anyone...and still many builders and architects do not anticipate the entire pre-construction, construction as well as post-construction phases of your home. The complex nature of custom construction requires a comprehensive organization of tasks, communication and follow through to accomplish. For Structure Home...a pre-determined Journey roadmap...yields consistent, predictable and positive results. It is therefore no surprise that the neighbors are in good spirits...offering our clients a warm welcome to their new neighborhood.